



What if clients were more than just clients? What if vendors became more than just vendors? We asked ourselves these questions. And then we went to work to create a very different kind of design firm.

At **Sound 5**, there are no clients or vendors. Only partners.

For us, relationships matter. Whether we're brainstorming, creating, or producing, we're all in collaboration to develop the best visual communications and strategic designs possible. Our work has made some lasting impressions over the years—both locally and internationally. And we hope it has the same effect on you.

We've also chosen to team up with partners in the community—organizations that are doing some incredible things to serve the people of New York City. **Sound 5** is giving five percent of our revenue to partner with these nonprofits in continuing to make a lasting difference. It's our way of becoming a part of the larger story and fabric of our city.

We hope you like what you see here. And we look forward to dialoguing with you soon.

Contact:
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646 535 5676

overview

Asian University for Women FUNDRAISING COLLATERAL



Harvard School of Public Health FXB CENTER ANNUAL REPORT



Sixty percent of the world's children experience, either directly or as witnesses to their parents or other significant actors in their lives, physical or sexual abuse, at home, in school, or in the community. These experiences are often rooted in conflict, often continued in the post-conflict context, often continued in the post-conflict context, or harsh resettlement.

- This dramatic set of human rights deficits is a central target of Harvard FXB work and the focus of a range of projects over the period covered by this report. These encompass research, policy analysis, advocacy, and knowledge diffusion across the following areas:
- Endemic discrimination and ethnic segregation affecting Roma communities in Europe
 - Acute child protection challenges and possible intervention strategies in refugee camps surrounding Syria
 - The high burden of maternal mortality on surviving children and families
 - The role of early warning and early action in the prevention of mass atrocities
 - Empowering children with disabilities
 - Protection needs of distressed child migrants

witnesses to the violence perpetrated on parents or other significant actors in their lives. 99



The FXB Center for Health and Human Rights at Harvard University is a university-wide interdisciplinary center that conducts rigorous investigation of the most serious threats to health and wellbeing globally. We work closely with scholars, students, the international policy community, and civil society to engage in ongoing strategic efforts to promote equity and dignity for those oppressed by grave poverty and stigma around the world.

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Photo Credits: Victor Louren, Rachel Elizabeth Murray, the Global Health Education and Learning Institute at Harvard University, Harvard T.H. Chan School of Public Health, and the faculty, fellows, and staff of the Harvard FXB Center for Health and Human Rights.

BIENNIAL REPORT 2013-2015 • 1

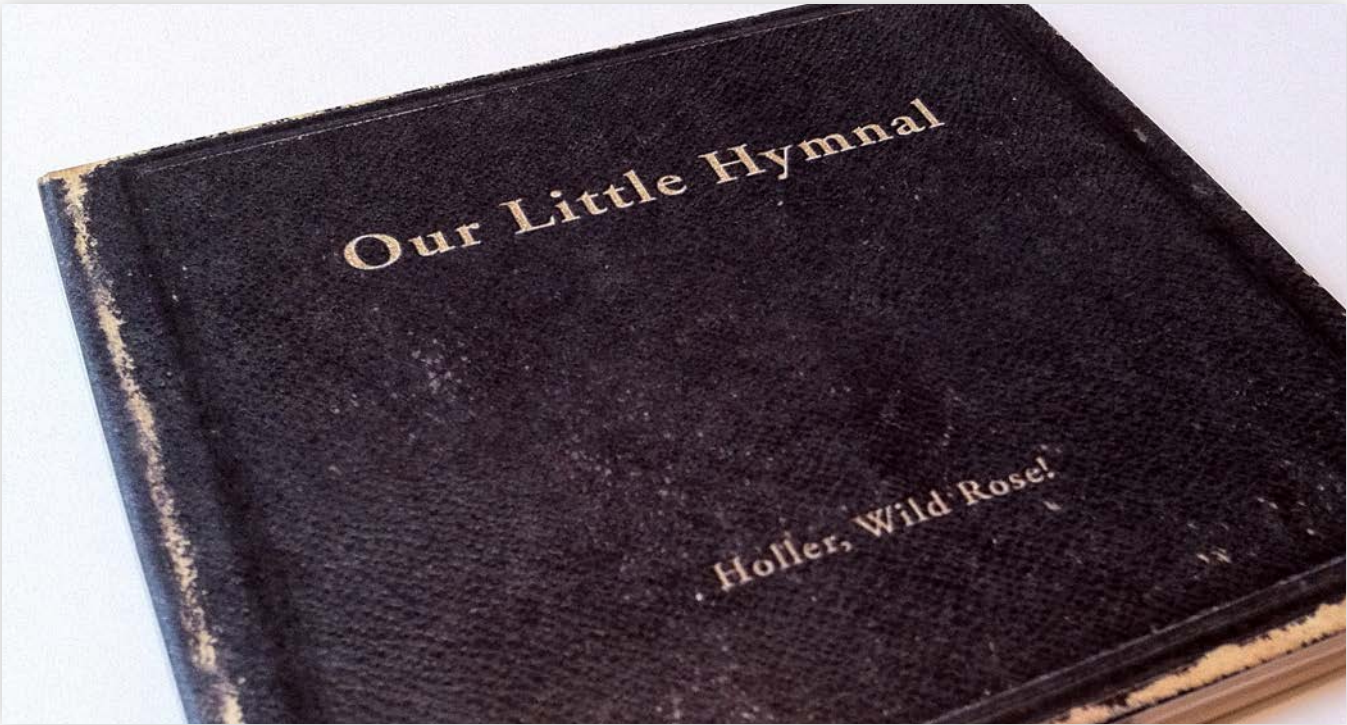
Toy of the Year Awards INVITATIONS



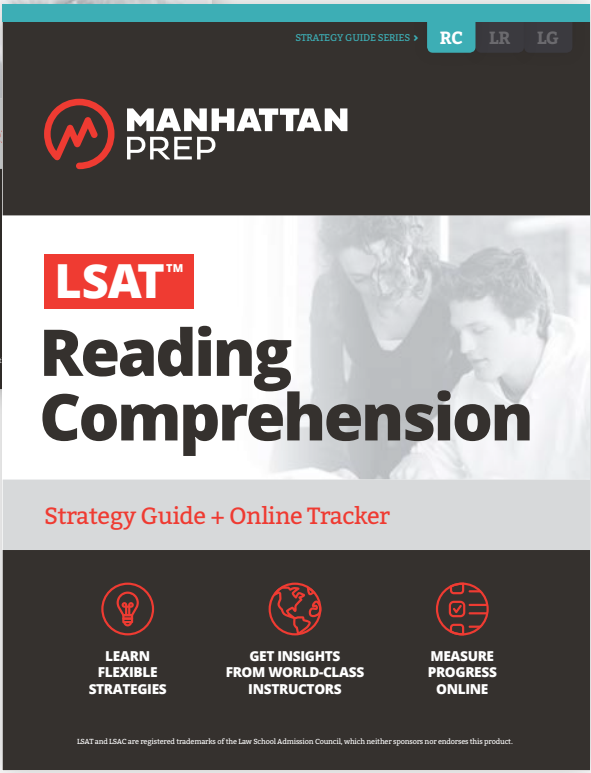
The Coffee Foundry COLD BREW LABELS



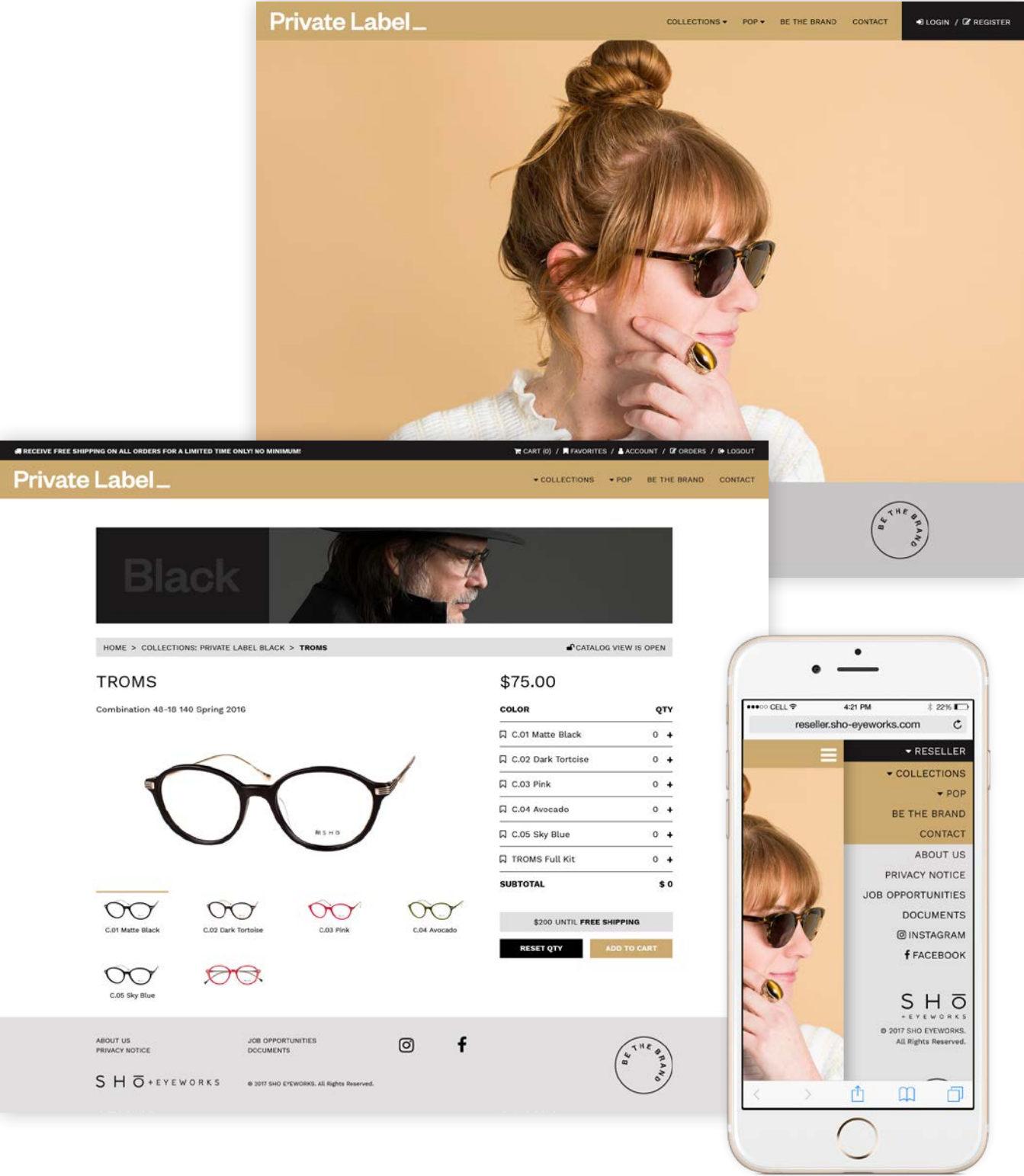
Holler, Wild Rose! CD PACKAGING



Manhattan Prep LSAT STRATEGY GUIDE SERIES



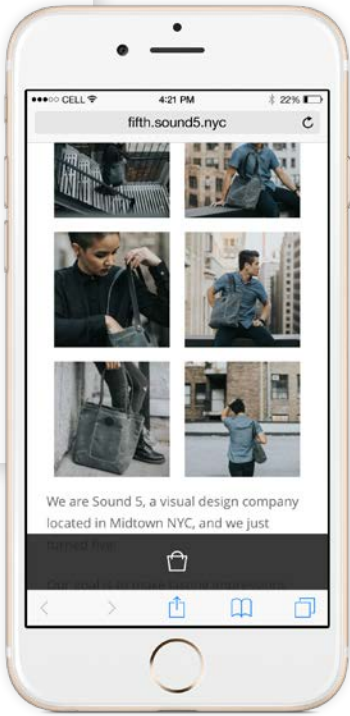
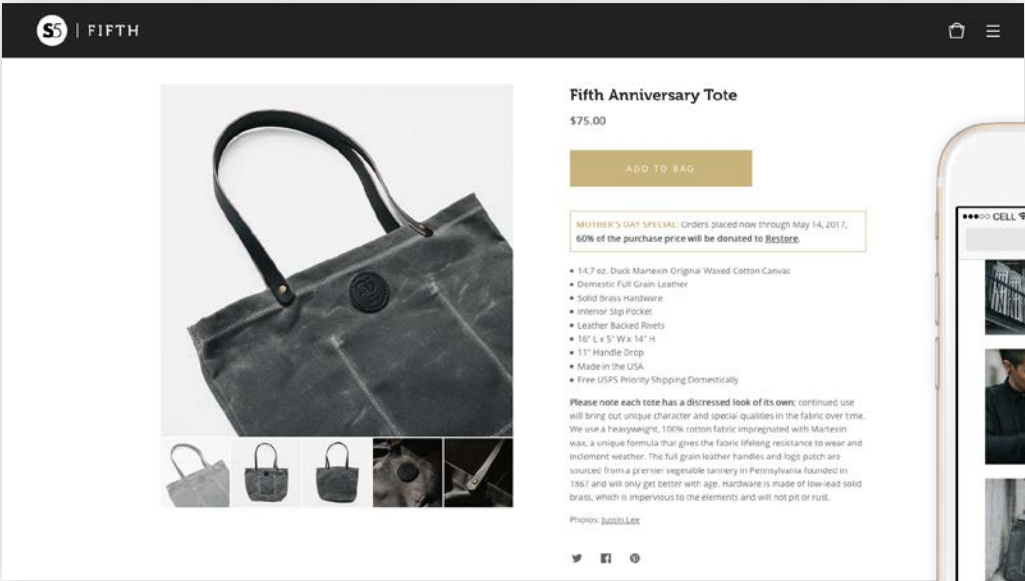
SHO EYEWORKS PRIVATE LABEL B2B WEBSITE



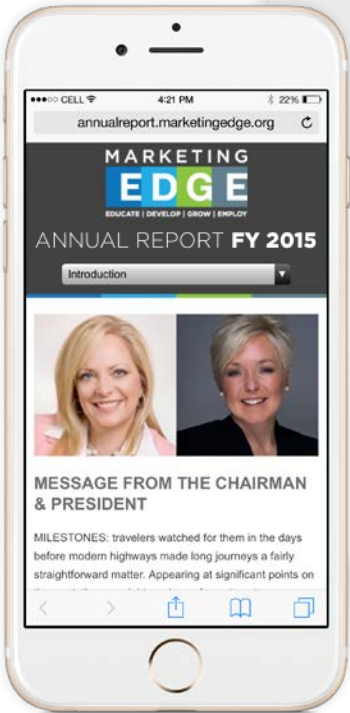
EDGE Awards WEBSITE



Sound 5 FIFTH ANNIVERSARY TOTE ECOMMERCE WEBSITE



Marketing EDGE ANNUAL REPORT WEBSITE



“ I would recommend this program 100%! I didn't really know what to expect, but in a few days I have met so many amazing people while learning so much about marketing and about what it takes to build a successful career. ”

Diana Abad
Texas Christian University
2015 Collegiate Summit | Digital (formerly i-MAX)



It may look like a classroom, but it was anything but that ... as students from across the country gathered at Google's headquarters for an immersion in digital marketing. (2015 Collegiate Summit | Digital)

The choice to discontinue a program is often layered; that's true for Marketing EDGE. Last June our Board voted to sunset the Summer Internships and Next Generation Leaders programs. With a laser-focused purpose to ensure that Marketing EDGE resources are used in the most efficient and effective manner to achieve our ultimate goal to enrich the pool of market-ready talent in this field that prompted these difficult decisions.

Perhaps nothing speaks to that specific capability like our summer immersion programs, Collegiate Summits: Digital and Analytics (formerly known as i-MAX and i-MAX+, respectively). Thanks to a sponsorship by Google, the following programs took place at their Mountain View, CA headquarters in June and August.

Nicole Miller BANNER ADS



VARIOUS E-MAIL PROMOTIONS



37TH ANNUAL NYU
**INTERNATIONAL
HOSPITALITY
INDUSTRY INVESTMENT
CONFERENCE**
MAY 31-JUNE 2, 2015
NEW YORK MARRIOTT MARQUIS
NEW YORK CITY



On May 31 - June 2, 2015 the NYU School of Professional Studies invites you to join global leaders in lodging development, investment, and finance at the **37th Annual NYU International Hospitality Industry Investment Conference** in New York City.

The **Conference hotel room block** is now available! **Special lodging rates at the New York Marriott Marquis start at USD \$399 per night.**

Conference Chair Jonathan M. Tisch and the executive planning committee are in the process of developing another extraordinary program. Each year, the Conference creates a forum for discussion about relevant issues facing the industry. Conference registration will be available shortly.

We look forward to welcoming you and your colleagues to the 37th Annual NYU International Hospitality Industry Investment Conference!


2015 Sponsorship

Contact us to learn about 2015 sponsorship opportunities for your company.

[Click here](#) to view our Patrons and Sponsors.

The NYU School of Professional Studies Tisch Center for Hospitality and Tourism, now celebrating 20 years of academic excellence, is a leading center for the study of hospitality and tourism. The Tisch Center offers three master's degrees, three graduate certificates, two bachelor's degrees, and professional development and certificate programs.

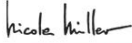




**LOS ANGELES
BIOSCIENCE
COMMUNITY
HIGHLIGHTS BAM!**

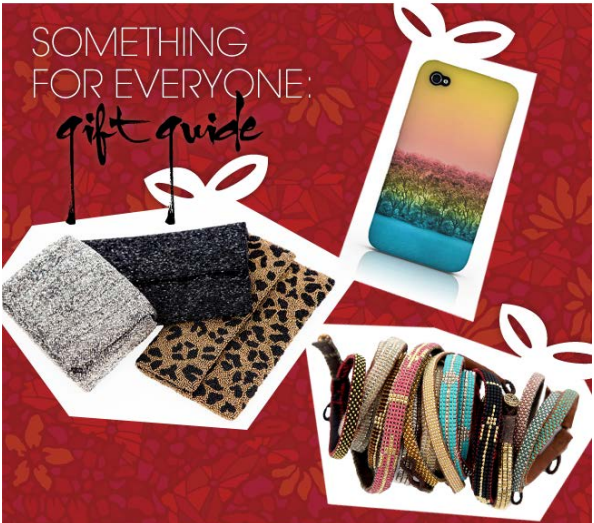
SCIENCE + TECHNOLOGY

Brian Spence, principal and architect in the LA office, was selected to speak on an expert panel about life science facilities. The panel was followed by a site tour of the LA Kretz Innovation Campus and LA Cleantech Incubator. Coordinated by ULI Los Angeles and the LA Bioscience Hub, Brian was the sole architect on the panel. The renderings and presentation from this event were used as the center







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Coffee + half dozen mixed pastries; serves up to six	
FULL	\$70
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VARIOUS LOGOS



NYU INTERNATIONAL HOSPITALITY INDUSTRY INVESTMENT CONFERENCE



NYU | SCHOOL OF PROFESSIONAL STUDIES



37TH ANNUAL NYU
INTERNATIONAL
HOSPITALITY
INDUSTRY
INVESTMENT
CONFERENCE
MAY 31-JUNE 2, 2015
NEW YORK MARriott MARQUIS
NEW YORK CITY

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JONATHAN M. TISCH
Co-Chairman of the Board and Office of the President,
Loews Corporation; Chairman, Loews Hotels & Resorts

CONFERENCE HOST
DENNIS DI LORENZO
Harvey J. Steadman Dean, NYU School of Professional Studies

www.nyu.edu/hospitalityconference
[@nyuhospitality](https://twitter.com/nyuhospitality)

TISCH CENTER FOR HOSPITALITY AND TOURISM



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Society®

19th Asian Corporate Conference
Ho Chi Minh City ★ Vietnam ★ April 22-24, 2009
SHERATON SAIGON HOTEL & TOWERS

SAVE THE DATE



Email Contact: HCMC2009@asia-society.org

Co-Organizers  **Asia**
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THE WALL STREET JOURNAL
ASIA
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Global Business News

**Asia**
Society®

20th Asian Corporate Conference
March 18-20, 2010 | Taj Palace Hotel | New Delhi, India



INVESTMENT
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POWERING ASIA'S ASCENT



THE WALL STREET JOURNAL
ASIA
PRINT ONLINE MOBILE


Confederation of Indian Industry



RE:CREATIVE PROMOTIONAL ITEMS



Healthy Habit BRANDING / MENU BOARDS



SIGNATURE BOWLS*		SIGNATURE SALADS*	
Calxico	8.95	Dynasty	7.95
Brown rice, Quinoa, roasted corn, fresh kale, black beans, grape tomato and avocado. <small>WE RECOMMEND ADDING SPRINGER MOUNTAIN CHIPOTLE CHICKEN BREAST.</small>		Asian inspired mix featuring romaine lettuce, cabbage, carrots, cilantro, toasted almonds and crispy noodles. WE RECOMMEND ADDING SPRINGER MOUNTAIN SOY POACHED CHICKEN BREAST.	
Harvest	8.95	Americana	8.95
Brown rice, Quinoa, roasted white mushroom, roasted broccoli, squash, arugula, dried cranberry. <small>WE RECOMMEND ADDING ALL-NATURAL APPLEWOOD SMOKED TURKEY BREAST.</small>		Romaine lettuce, baby spinach, grape tomatoes, roasted corn, hard boiled egg, bleu cheese, dried cranberry and toasted pecans. WE RECOMMEND ADDING SPRINGER MOUNTAIN CHICKEN BREAST.	
Korean	8.95	Steak House	8.95
Roasted white mushrooms, roasted broccoli, fresh carrot, shaved cabbage, brown rice, Quinoa and toasted sesame seed. WE RECOMMEND ADDING ALL-NATURAL BLACK ANGUS BEEF.		Steak House inspired blend featuring romaine lettuce, baby arugula, broccoli, grape tomato, white mushroom, red onion and house croutons. WE RECOMMEND ADDING ALL-NATURAL BLACK ANGUS TOP ROUND OF BEEF.	
Vietnamese Bowl	8.95		
Rice noodles, mixed greens, carrots, roasted peanuts, spicy peanut dressing. WE RECOMMEND ADDING SPRINGER MOUNTAIN SOY POACHED CHICKEN BREAST.			

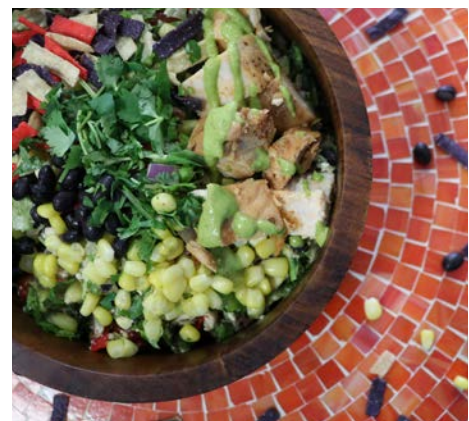
ASK ABOUT OUR
SOUP OF THE DAY

* Please no substitutions, but feel free to build your own and get creative.

ALL DAY BREAKFAST	
Avocado Toast	6.95
Avocado mash, savory granola, spices, fresh lime, multigrain toast.	
Nice Cream Toast	6.95
Blueberry compote, tofu based nice cream, cashew butter on multigrain toast	
Veggie Egg Sandwich	6.95
Egg, spinach, tomato, bell pepper, onion on toast	
Cheddar Bacon Egg Sandwich	4.95
Egg, shredded cheddar, smoked bacon on toast	
Acai Bowl	8.95
Acai, banana, blueberries, granola, almond butter, coconut flake, bee pollen	
COFFEE + TEA	
ADD ALL NATURAL VANILLA OR HAZELNUT	.50
ASK ABOUT OUR SUPERFOOD ADDITIVES	
Organic Dark Roast	1.95
Organic Cold Brew	2.95
Coffee Smoothie	6.95
Cold brew, oats, banana, cacao powder, cinnamon, cashew, almond milk	
Hot Tea: Chai / Matcha / Green	1.95

CREATE YOUR OWN SALAD / 7.95	
Step One	
CHOOSE YOUR FOUNDATION	
Arugula Wild / CROSS VALLEY FARMS Kale / TAYLOR FARMS Mixed Greens / CROSS VALLEY FARMS	Romaine / CROSS VALLEY FARMS Spinach / CROSS VALLEY FARMS
Step Two	
CHOOSE FOUR (4) ESSENTIALS	
Apple Beets Bell Pepper Black Beans Broccoli Carrots Chickpeas Corn	Crispy Noodles Cucumbers Dried Cranberry Edamame Grape Tomato Jalapeños Kidney Beans Lentils Mushroom Pita Chips Quinoa Red Onion Sunflower Kernels Tortilla Strips
Step Three	
CHOOSE YOUR DRESSING	Extra Dressing +1.95
Asian Sesame Ginger Bleu Cheese Buttermilk Ranch Caesar Cilantro-Lime Chili	Cucumber-Yogurt Green Goddess Herbed Balsamic Honey-Chipotle Ranch Mediterranean Red Wine
Extras or Proteins?	
CHEESE	+1.50
Bleu Cheddar Cotija	Feta Goat Mozzarella
MISCELLANEOUS	+1.50
Almonds Avocado	Bacon Hard Boiled Egg Kalamata Olive Pecans
PROTEINS (50Z)	+3.95
All-Natural Black Angus Beef / USDA CHOICE Applewood Smoked All-Natural Turkey Breast / PREMIUM SELECTION Natural Chicken Breast / SPRINGER MOUNTAIN Natural Chipotle Chicken Breast / SPRINGER MOUNTAIN Natural Soy Poached Chicken Breast / SPRINGER MOUNTAIN Wild Caught Domestic White Shrimp / HARBOR BANKS	
TOFU / FRESH ROASTED (50Z)	+1.95
Final Decision!	
TOSS	CHOP
WRAP	

FRESH BOTTLED JUICES	
16oz - 6.95 / ASK ABOUT OUR WELLNESS SHOTS	
Detox	The Cure
Spinach, kale, celery, parsley, apple, lemon, ginger	Orange, celery, beet, parsley, carrot, turmeric, ginger, cayenne
Heart Beet	Revitalize
Beet, carrot, apple, cucumber, parsley, lemon	Spinach, celery, cucumber, apple, lemon, mint
SMOOTHIES	
16oz - 7.95	
Hulk	Berry-Licious
Kale, spinach, banana, almond butter, agave, almond milk	Blueberry, raspberry, strawberry, banana, fresh orange juice
Antiox	Almond Joy
Blueberry, banana, acai berry, matcha, green tea powder	Cacao, almond butter, banana, coconut milk



River NYC SUBWAY AD CAMPAIGN / LAMP POST BANNER



Toy Industry Association TRADE SHOW BOOTH



Blue Wolf Capital WALL MURAL / DOOR TREATMENT

St. Luke's School SPEAKER SERIES POSTERS

2017 – 2018

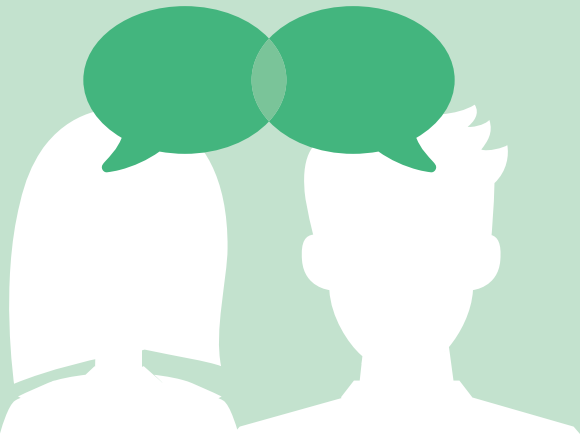
St. Luke's School Speaker Series

Co-sponsored by the St. Luke's School Parents Association and
the St. Luke's School Diversity and Community Building Committee

ACCEPTANCE FOR ALL: PATHWAYS TOWARD INCREASED TRANSGENDER ADVOCACY

WEDNESDAY, FEBRUARY 7, 2018

6:00 - 7:30 P.M. • St. Luke's School Dining Room



For more information, please visit our webpage:
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2017 – 2018

St. Luke's School Speaker Series

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BOYHOOD: EXPLORING MASCULINE GENDER NORMS AND STEREOTYPES

WEDNESDAY, OCTOBER 18, 2017

6:00 - 7:30 P.M. • St. Luke's School Dining Room



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2017 – 2018

St. Luke's School Speaker Series

Co-sponsored by the St. Luke's School Parents Association and
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GIRLHOOD: EXPLORING FEMININE GENDER NORMS AND STEREOTYPES

WEDNESDAY, NOVEMBER 15, 2017

6:00 - 7:30 P.M. • St. Luke's School Dining Room



For more information, please visit our webpage:
www.stlukeschool.org/speakerseries



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Andrew Au OWNER / CREATIVE LEAD



Andrew's 20+ years of design experience ranges from corporate communications efforts and web design to trade show/event production and work for independent record labels.

His education and professional experience in marketing and communications have equipped him to proficiently approach visual creative design in a holistic way. He was formerly a managing partner at RE:CREATIVE, a boutique agency in Tribeca. Prior to that, Andrew managed and implemented print, web, display as well as visual productions for the Toy Association's prominent events, such as the American International Toy Fair and TOTY (Toy of the Year) Awards, plus numerous industry and consumer initiatives. Throughout his professional career in design, he's also had the privilege to collaborate with several high-profile creatives such as Grammy and Oscar-winning composer Tan Dun, world-renowned artist Makoto Fujimura and celebrity party planner David Tutera.

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